



Universidad  
de Huelva

Faculty of Business and Tourism

# Faculty of Business Management and Tourism

## DEGREE IN BUSINESS ADMINISTRATION 2023 - 2024

### Subject Data

**Name:**

DIRECCIÓN FINANCIERA II

**English name:**

FINANCIAL MANAGEMENT II

**Code:**

858510213

**Type:**

COMPULSORY

**Hours:**

|                          | Total | In class | Out class |
|--------------------------|-------|----------|-----------|
| <b>Time distribution</b> | 150   | 60       | 90        |

**ECTS:**

| Standard group | Small groups |     |           |                    |
|----------------|--------------|-----|-----------|--------------------|
|                | Classroom    | Lab | Practices | Computer classroom |
| 6              | 4,8          |     |           | 1,2                |

**Departments:**

FINANCIAL ECONOMICS, ACCOUNTING AND OPERATIONS  
MANAGEMENT

**Knowledge areas:**

FINANCIAL ECONOMICS AND ACCOUNTING

**Year:**

3<sup>rd</sup>

**Semester**

1<sup>st</sup>

**ANEXO I****TEACHING STAFF**

| Name:               | E-mail:  | Telephone        |
|---------------------|--|------------------|
| David Toscano Pardo | <a href="mailto:dtoscano@uhu.es">dtoscano@uhu.es</a> | +34 959 21 78 78 |
|                     |  |                  |
|                     |  |                  |

**Others Data (Tutoring, schedule... )**

Tutoring: Wednesday 9.30 h – 15.30 h  
Office : Number 27 – Ground floor

## ANEXO I

### SPECIFIC INFORMATION OF THE COURSE

#### 1. Contents description:

##### 1.1 In English:

Analysis of the relationship between return and risk for a company. The different asset valuation models and their application to risk measurement will be studied · The effect of both capital structure decisions and dividend policy on company value will be analysed.

##### 1.2 In Spanish:

Relación rentabilidad de una compañía con su riesgo. Se estudiarán los distintos modelos de valoración de activos y su aplicación a la medición del riesgo · Análisis del efecto de las decisiones relacionadas con la estructura financiera en el valor de la empresa. Se estudiará el efecto de la política de dividendos, y de la estructura de capital sobre dicho valor.

#### 2. Background:

##### 2.1 Situation within the Degree:

This is a compulsory 3rd year subject that completes the knowledge acquired with the compulsory 2nd year subject "Financial Management I" and "Financial Mathematics"

##### 2.2 Recommendations

Having completed and acquired basic training in Financial Mathematics, Company Tax Regime, Financial Management I and Financial Accounting.

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### 3. Objectives (as result of teaching):

#### GENERALS

To provide student with making financial decisions in the field of business

#### SPECIFIC

- To understand the rational behaviour of the agents before the financial decisions of the company.
- To propose and solve financial valuation problems, both for financing decisions and for investment in economic and financial assets.
- To identify and understand the factors that affect the optimal design of the debt policy, the dividend policy and the working capital policies.

### 4. Skills to be acquired

#### 4.1 Specific Skills:

CE-11 – Be able to select investment projects and financing sources, interpreting the financial information of firms and the stock exchange market, carry out financial operations in the context of corporate finance.

#### 4.2 General, Basic or Transversal Skills:

CT2 - Development of a critical attitude in relation to the capacity for analysis and synthesis.  
CT3 - Development inquired attitude that allows the revision and permanent advancement of knowledge.  
CT4 - Ability to use the computation and information systems competences (C12) in professional context.  
CT6 - Promote, respect and ensure human rights, equality without discrimination based on birth, race, sex, religion, opinion or other personal or social circumstance, democratic values, social equality and environmental sustainability.

### 5. Training Activities and Teaching Methods

#### 5.1 Training Activities:

- Lectures / problem solving sessions.
- Supervised academic activities: seminars, conferences, projects, debates, group office hours, evaluation activities, self-evaluation activities.
- Individual study.

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### 5.2 Teaching Methods::

- Lectures
- Problem solving sessions.
- Individual supervised work.
- Evaluation activities.
- Office hours.

### 5.3 Development and Justification:

All necessary materials to follow-up the lectures and problem-solving sessions will be available on the online learning platform Moodle. The website of this course will contain information about the contents of the subject, working plans, schedules and interesting links.

During lectures, different resources such as blackboards (traditional/ electronic) and slide presentations will be used. Additionally, lecturers and professors may provide students with supplementary materials (electronic files, photocopies).

Problem solving sessions will allow students to put into practice the knowledge they acquired during master classes. Emphasis will be placed on the resolution mechanisms, their limitations and advantages, as well as a critical analysis of the results achieved. These problem-solving sessions will be interactive and students' participation will be taken into account when assessing their performance and learning outcomes.

## 6. Detailed Contents

## ANEXO I

### BLOCK I. RISK

#### Chapter 1. RISK AND RETURN IN CAPITAL MARKETS

##### Part A. Computing return and risk

- 1.1. A first look at risk and return
- 1.2. Computing historical returns: arithmetic vs geometric averages
- 1.3. Measuring risk: Volatility

##### Part B. Portfolio management

- 1.4. Return and risk of a portfolio: variance-covariance matrix
- 1.5. Systematic Risk vs Specific Risk
- 1.6. Beta and market risk

#### Chapter 2. RELATIONSHIP BETWEEN RISK AND RETURN

- 2.1. Markowitz's Portfolio Theory
- 2.2. The Capital Asset Pricing Model (CAPM)
- 2.3. The beta and the cost of capital
- 2.4. Testing the validity and robustness of the CAPM
- 2.5. Factorial Models: Three factors Fama – French model

### BLOCK II. THE CAPITAL STRUCTURE AND THE DIVIDEND POLICY

#### Chapter 3. CAPITAL STRUCTURE

- 3.1. The choice of capital structure
- 3.2. The capital structure in perfect capital markets
- 3.3. Debt and taxes
- 3.4. Cost of insolvency and bankruptcy
- 3.5. The optimal capital structure
- 3.6. Agency cost and information

#### Chapter 4. DIVIDEND POLICY

- 4.1. Cash distributions to Shareholder
- 4.2. Dividends versus share repurchases in a perfect capital market
- 4.3. The tax disadvantage of dividends
- 4.4. Payout versus retention of cash
- 4.5. Signaling with Payout Policy
- 4.6. Stock dividends, splits and spin-offs
- 4.7. Advice for the Financial Manager

## 7. Bibliography

### 7.1 Basic Bibliography:

## ANEXO I

BERK, J., DEMARZO, P. (2020): *Corporate Finance*. 5<sup>th</sup> edition. Pearson.

### 7.2 Additional Bibliography:

Brealey, R. A., Myers, S. C., Allen, F., & Mohanty, P. (2018). *Principles of corporate finance*. 12<sup>th</sup> edition. McGraw-Hill Education.

BERK, J., DEMARZO, P. y HADFORD, J. (2014): FUNDAMENTALS OF CORPORATE FINANCE, 3<sup>rd</sup> edition. Prentice Hall.

## ANEXO I

### 8. Systems and Assessment Criteria

#### 8.1 System for Assessment:

- Written/ oral exam.
- Continuous assessment.

#### 8.2 Assessment Criteria and Marks:

##### 8.2.1 Examinations Convocatory I

All the evaluation activities will be subject to the Evaluation Regulation for the Official Degree and Master's Degrees of the University of Huelva (approved by the Governing Council on March 13, 2019): [http://www.uhu.es/sec.general/Normativa/Textos\\_Pagina\\_Normativa/Normativa\\_2019/Rgto\\_evaluacion\\_grado\\_mofs\\_ccgg\\_19\\_03\\_13.pdf](http://www.uhu.es/sec.general/Normativa/Textos_Pagina_Normativa/Normativa_2019/Rgto_evaluacion_grado_mofs_ccgg_19_03_13.pdf).

The final written exam for the subject, which accounts for 50% of the final grade, consists of 20 - 30 theoretical and practical multiple-choice questions that can be open, closed, multiple-choice or association. The remaining 50% of the final grade for the course can be obtained through continuous evaluation of the different activities and tests suggested in the Moodle platform, that must be delivered in a timely manner.

To pass the course, it will be necessary to obtain a minimum grade of 5 points out of 10. That being considered, in order to add the score of the continuous assessment to the student's grade, it will be an essential condition to have obtained a minimum grade of 4 points in the final exam.

Likewise, the regulations also contemplate the possibility of a single final evaluation, in which the student will be examined on the entire content of the subject. To qualify for it, the student, in the first two weeks of classes, or in the two weeks following enrollment if it has occurred after the start of the semester, will notify the coordinator of the course through email, using the email account provided by the University of Huelva. This will imply the express resignation to the continuous evaluation and the student won't be able to change the assessment method.

In ordinary calls II and III and other evaluations, the final grade will be 100% of the grade obtained in the final exam, which will follow the same format, evaluation criteria and qualification as in the case of the single final evaluation.

The qualification system used in this course is in accordance with that established in article 5 of Royal Decree 1125/2003, of September 5, which establishes the European credit system and the qualification system in university degrees of character official and valid throughout the national territory: The results obtained by the student in each of the subjects of the study plan will be graded according to the following numerical scale from 0 to 10, with an expression of one decimal, to which its corresponding qualitative rating may be added:

- 0.0 to 4.9: Fail (SS)
- 5.0 to 6.9: Pass (AP)
- 7.0 to 8.9: Notable (NT)
- 9.0 to 10: Excellent (SB)

The mention "With Honor" may be awarded to students who have obtained a grade equal to or greater than 9.0. Their number may not exceed 5% of the students enrolled in a subject in the corresponding academic year, unless the number of students enrolled is less than 20, in which case a single "With Honor".

In the event that the number of candidates for the mention "With Honor" is higher than the maximum allowed and they all have the same grades, an additional test will be proposed to break the tie.

##### 8.2.2 Examinations Convocatory II



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In ordinary calls II and III and other evaluations, the final grade will be 100% of the grade obtained in the final exam, which will follow the same format, evaluation criteria and qualification as in the case of the single final evaluation.

The qualification system used in this course is in accordance with that established in article 5 of Royal Decree 1125/2003, of September 5, which establishes the European credit system and the qualification system in university degrees of character official and valid throughout the national territory: The results obtained by the student in each of the subjects of the study plan will be graded according to the following numerical scale from 0 to 10, with an expression of one decimal, to which its corresponding qualitative rating may be added:

- 0.0 to 4.9: Fail (SS)
- 5.0 to 6.9: Pass (AP)
- 7.0 to 8.9: Notable (NT)
- 9.0 to 10: Excellent (SB)

The mention "With Honor" may be awarded to students who have obtained a grade equal to or greater than 9.0. Their number may not exceed 5% of the students enrolled in a subject in the corresponding academic year, unless the number of students enrolled is less than 20, in which case a single "With Honor".

In the event that the number of candidates for the mention "With Honor" is higher than the maximum allowed and they all have the same grades, an additional test will be proposed to break the tie.

### 8.2.3 Examinations Convocatory III

In ordinary calls II and III and other evaluations, the final grade will be 100% of the grade obtained in the final exam, which will follow the same format, evaluation criteria and qualification as in the case of the single final evaluation.

The qualification system used in this course is in accordance with that established in article 5 of Royal Decree 1125/2003, of September 5, which establishes the European credit system and the qualification system in university degrees of character official and valid throughout the national territory: The results obtained by the student in each of the subjects of the study plan will be graded according to the following numerical scale from 0 to 10, with an expression of one decimal, to which its corresponding qualitative rating may be added:

- 0.0 to 4.9: Fail (SS)
- 5.0 to 6.9: Pass (AP)
- 7.0 to 8.9: Notable (NT)
- 9.0 to 10: Excellent (SB)

The mention "With Honor" may be awarded to students who have obtained a grade equal to or greater than 9.0. Their number may not exceed 5% of the students enrolled in a subject in the corresponding academic year, unless the number of students enrolled is less than 20, in which case a single "With Honor".

In the event that the number of candidates for the mention "With Honor" is higher than the maximum allowed and they all have the same grades, an additional test will be proposed to break the tie.

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### 8.2.4 Extraordinary Convocatory

In ordinary calls II and III and other evaluations, the final grade will be 100% of the grade obtained in the final exam, which will follow the same format, evaluation criteria and qualification as in the case of the single final evaluation.

The qualification system used in this course is in accordance with that established in article 5 of Royal Decree 1125/2003, of September 5, which establishes the European credit system and the qualification system in university degrees of character official and valid throughout the national territory: The results obtained by the student in each of the subjects of the study plan will be graded according to the following numerical scale from 0 to 10, with an expression of one decimal, to which its corresponding qualitative rating may be added:

- 0.0 to 4.9: Fail (SS)
- 5.0 to 6.9: Pass (AP)
- 7.0 to 8.9: Notable (NT)
- 9.0 to 10: Excellent (SB)

The mention "With Honor" may be awarded to students who have obtained a grade equal to or greater than 9.0. Their number may not exceed 5% of the students enrolled in a subject in the corresponding academic year, unless the number of students enrolled is less than 20, in which case a single "With Honor".

In the event that the number of candidates for the mention "With Honor" is higher than the maximum allowed and they all have the same grades, an additional test will be proposed to break the tie.

### 8.3 Single Final Evaluation:

Likewise, the regulations also contemplate the possibility of a single final evaluation, in which the student will be examined on the entire content of the subject. To qualify for it, the student, in the first two weeks of classes, or in the two weeks following enrollment if it has occurred after the start of the semester, will notify the coordinator of the course through email, using the email account provided by the University of Huelva. This will imply the express resignation to the continuous evaluation and the student won't be able to change the assessment method.

The qualification system used in this course is in accordance with that established in article 5 of Royal Decree 1125/2003, of September 5, which establishes the European credit system and the qualification system in university degrees of character official and valid throughout the national territory: The results obtained by the student in each of the subjects of the study plan will be graded according to the following numerical scale from 0 to 10, with an expression of one decimal, to which its corresponding qualitative rating may be added:

- 0.0 to 4.9: Fail (SS)
- 5.0 to 6.9: Pass (AP)
- 7.0 to 8.9: Notable (NT)
- 9.0 to 10: Excellent (SB)

The mention "With Honor" may be awarded to students who have obtained a grade equal to or greater than 9.0. Their number may not exceed 5% of the students enrolled in a subject in the corresponding academic year, unless the number of students enrolled is less than 20, in which case a single "With Honor".

In the event that the number of candidates for the mention "With Honor" is higher than the maximum allowed and they all have the same grades, an additional test will be proposed to break the tie.