

CALL FOR PAPERS

Special Issue of

Revista de Economía Mundial (REM)/

Journal of World Economy

“Gender and Innovation”

Editor

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Structure of the Special Issue and contact

Revista de Economía Mundial (REM)/ Journal World Economy (<http://uhu.es/publicaciones/ojs/index.php/REM/index>) is an academic international journal edited by the *Sociedad de Economía Mundial/World Economy Society* indexed, among others, in JCR and SJR (Scopus), Social Sciences Citation Index, Fuente Académica Plus, International Bibliography of Social Sciences, ABI/INFORM, Business Source Premier, Public Affairs Index, Business Source Elite.

This Special Issue will include papers on “Gender and innovation”.

Authors are strongly encouraged to carefully read the background and reasons included in this call for papers before considering the submission. For more information on this special issue, see <http://uhu.es/publicaciones/ojs/index.php/REM/about/submissions#onlineSubmissions> or contact the Editors (rem@uhu.es).

Background and rationale of the Special Issue

We invite papers for this special issue that examine how gender relates to innovative and inventive activity at theoretical or empirical level. Despite the recent and growing interest in this matter, the topic has been scarcely researched and the role of gender in innovation is still narrowly conceptualized and measured in the different ways in which it is revealed.

Innovation is not only ‘something new’, but also ‘new ways to do something’. In this sense, innovation involves changes, attitudes, practices by individuals in organizations. Innovation also involves learning and knowledge accumulation that have place in the experimental routines on production, management, search, and interaction in-house and out-house the organizations. In this context, empirical evidence suggests that the role of gender and gendered practices within the context of innovation is marginal. Literature on this topic points out some reasons. First, innovative, and inventive activities tend to exclude women by focusing on the private sector and, particularly in industries dominated by men as owners or managers. In this sense, traditional women's workplace tasks and activities have not been considered relevant to innovation and no measures of innovation have been developed to be included. As a result, the contribution of women to innovation is undervalued when measured only by the traditional measures (e.g. patenting or scientific publications).

Second, the innovation systems approach focused on organizations, and not in individuals, which contributes to restraining the knowing about why women are not so successful as men when it comes to participating in innovation processes, what is the nature of the gender gap and gender bias in the innovative activity, and which are the true reasons behind the limited role of women in innovation.

Thirdly, there is also a shortage researching on the role of government innovation programs, as well as science, technology, and innovation policies, with a gender perspective in terms of rules, regulations and incentives. It is necessary further reflection about how policies are formulated, where the incentives are focused on and to what extent prevailing institutions legitimize and perpetuate the gender bias and sexism in the innovative activities.

Submissions

Papers can be written in **English or Spanish, although English is recommended since it can reach a greater audience**. The received full papers would be subject to previous editorial scrutiny and pre-selection, and to strict peer-review process before acceptance. Then, an exhaustive knowledge of the specific published literature will be appreciated. Articles should be no more than **7,000 words in length**, including all references, notes and tables. Articles must be accompanied by an abstract of no more than **100** words and up to five keywords. Submissions should be directed through the *Revista de Economía Mundial* (REM) on-line submission system <http://uhu.es/publicaciones/ojs/index.php/REM/about/submissions#onlineSubmissions>

Possible topics: (non-exhaustive list)

This special issue on Gender and Innovation invites conceptual and empirical papers from different perspectives that address these concerns. An indicative, but not exhaustive lists of topics is the following:

- Conceptualization of innovation and the exclusion of women in the innovation process.
- Feminist perspectives on gender and innovation
- Gender gap and gender bias in innovative/inventive activities: nature, causes and measurement.
- Innovation, gender, and institutions: the role of the rules and social norms
- Innovation, gender, and the corporative culture of organizations: firms, public sector, fourth sector, etc.
- The division of innovative/inventive labour from a gender perspective.
- Female innovators and entrepreneurship.
- Gender and innovation policy.
- Innovation and innovative behaviour in sectors dominated by women: personal services, care and public sector organisations.

Timeline

The deadline for submitting full papers is **June 7, 2024**, and they will be published in the third issue of 2024 of the journal (Nº 68).